

**Geneseo Performing Arts Council (GPAC) Meeting Minutes**  
**Thursday, August 2, 2018**  
**Geneseo High School Choir Room**

Meeting was called to order at 6:30 p.m.

August agenda approved as presented.

June minutes were approved as presented (Randi Winfree 1<sup>st</sup>, Jaime Jorgensen 2<sup>nd</sup>).

**TREASURER'S REPORT**

Tonya Miller We have to finish last year since we did not have a meeting after June 2nd. We received fundraiser money from John Deere and United Way contributions. Tony turned in expenses to max out his budget, same thing with Elementary section and Steve Scherer put in a request for flags which maxed out his high school band fund. Scholarship line changed since Smith Waldbridge came in which we were anticipating so we are still under budget on this line. The storage unit fee came in and we paid that for \$600.00. Theater and Speech had (income) a donation come in from January and the sale of the ads from the program for the spring musical so they have a profit. Overall for the year it looks like we made a \$16,000 profit. Here is where there is an issue with using Quick Books. Tonya explained how the budget tool is for planning and not for use for reporting. We should have an income and expense line. The true profit loss report of all the accounts show -\$12,436, which is a \$28,000 difference. The vast majority of that is coming from the \$41,000 we spent for the stands and risers. This was an anticipated expense, we just did not budget for this expense which came out of the \$70,000 we had. We are still going to use the budget for planning every spring and summer but we will change over to true profit and loss so we can see every penny. So this is the end of last year's information.

\*check with storage fee to see when it was actually due. We may not be using this storage.

Now we will discuss this year's budget. Split fundraisers so we will see John Deere and United Way money. 6<sup>th</sup> grader Super Saturday had a great turnout and paid his \$500 for his teachers. John Verslius summer expense is done for the year. Rental fee for pavillon \$65. \$264 is the new website expense. This budget shows a \$1680 loss since we have not done much for the year but we actually have a \$2,625 loss which will change once reimbursed for the uniform purchase. So for right now you just don't see it on the budget. For now on at the beginning of the year we will start off with a loss. Lastly is our Balance Sheet. One thing about the CD is that we have spent some of the capital money for the risers so out of the \$50,000, \$28,000 can still go toward purchases for the facility. We will need to decide on continuing CD or put it in our operating account.

**DIRECTORS REPORT**

Steve LaCroix Madrigal will stay at Grace Methodist. Reserving Grace. District is looking for another place to move it but there will be expenses. Would there be financial help to get us going if we move it. Madrigal lost some costumes in the cleaners fire, but insurance paid and all is well. Madrigals budget is \$4,000. We do not set their budget, they set their budget. Usually self-sufficient. HarvestFest Theme for Sunday is Color me a song. No changes on timeframes for HarvestFest.

Steve Scherer (absent) However, Jen Schmedding received a text from Jane that Steve Scherer had a proposal about Guard Uniforms. He was not sure to submit that under his own budget or submit a proposal for GPAC to buy uniforms or wait to see if District would purchase uniforms. No proposal was received. If we have something come that we need to vote on you will be notified.

**OLD BUSINESS**

Harvest Festival Update (Marshall Plumley) Next meeting in 14<sup>th</sup> at 6:00 at the library. Need to know theme – starting tickets and letters for kids to take home. Got prizes. Derrick Seys did updates on Signup.com. Nitzie Bull (Harvestfest Co- Chair as well) Shadowing Derrick. Pam Lowe (small raffle and silent auction HarvestFest)- on the 4 Disney packages (large item) this year they are not handing those out apparently, I had to go through process to get approved. Now they go through the All For Good.org website. I need people to go to that website and sign up. The more I signed up the more tickets I would be able to receive the following year. Margie C went to this website and had navigation problems and felt they were fishing for information and felt uneasy about it. Pam explained that it was based on families and if too intrusive we will not worry about it. Donations are coming in.

Storage of Madrigal Items/Pod (Todd Nyquist) We are taking things out of storage unit and put it in the pod tonight. We will take care of the storage later. Items at Jill Darin's house will be taken as well. Derrick Seys discussed shelving for the pod so we can take advantage of the height of the pod. Visual help/organizational pattern. Steve LaCroix stated that the storage promised has not been started. We are down to the madrigal storage unit.

**NEW BUSINESS**

Website Update (Jen Ulam) [www.geneseoarts.com](http://www.geneseoarts.com) Jen has created as much as she could. Requested pictures and information. All information needs to be forwarded to Jen in order to fill in the website. Links are created. Any specific items all need to be address to Jen Ulam. Link for Fine Arts Calendar should come from John Versluis. Email webmaster: [theartsofgeneseo@gmail.com](mailto:theartsofgeneseo@gmail.com). Supply form is on the website as well. Would like to use web for GPAC Store, and use paypal or pay square – one square account. We could use this website for uniform fees, ticketing for Jazz, Madrigal, etc. Jen Ulam to speak with Treasurers direct to get ideas. Madrigal could have a link from the store on GPAC website. GPAC is independent and this website is a great start. Our other website that Mr. Roodhouse was doing crashed.

Proposal for guard costumes (Steve Scherer) postponed

Proposal for Marching Band Podium (Todd Nyquist) handout available. Talked about two models. Proposals from Smith Waldbridge and Wenger provided. Requesting new podiums for Drum Majors because of wear and tear. They are unsafe and needs addressing. Anything over 4 feet has to have rails – OSHA Rules. School district will pay for one and GPAC will pay for one. Steve Scherer prefers Smith Waldbridge \$5,191.52. \$2500 was approximate amount given to district. We will go with Waldbridge podium. **A motion was made by Todd Nyquist (Bob Manasco 2<sup>nd</sup>) that we purchase the Smith Waldbridge podium with half of the purchase coming from the district. Motion voted on and passed.** We need to figure out what account to take money from capital account (interest bearing) and operating account (0%).

Potential Calendar Fundraiser (Jill Darin) Proposed a GPAC calendar for a small fundraiser. August- July 2018-2019. Information would come from the district showing all important dates. Pictures. Ad space in note area we could sell and get more funds. 11"x17" 100# paper white gloss. 250 = \$806.00 (\$3.20 piece) One for \$10. Two for \$15.00 No set up fee. Color. Printed with Jill's Employee Discount. Would like to print them in order to have at open night. We do not have to order 250 at a time. Decided on 100 initially. Fundraiser ppwk will need to be sent to the district. **Motion was made by Randi Winfree (Valerie Plumley 2<sup>nd</sup>) that the calendar fundraiser be approved for 100 copies.** Discussion: Nicole Manasco talked about selling ads. Do we need to make a plan on visiting same vendors for ads (thinking we sell ads for HarvestFest). Valerie P. clarified that HarvestFest does not sell ads they are donations to help with printing and other items and the people donating are mentioned in program. We can talk about selling ads for the 2<sup>nd</sup> calendar. **Motion voted on and passed.**

TSOG Hats (Randi Winfree) TSOG cap proposed to honor Alex Williams. \$12.50 each Black ball cap with TSOG (white) on front and in memory of Alex Williams on the back. Can get them for \$12.50. Sell them to the kids for \$20.00. The extra money if the color guard and marching band purchases them, this would be approximately \$900 that we could give to Alex's memorial Fund. TSOG = The Sound Of Geneseo Order 120 – proposing GPAC purchase 120 or more *Discussion: With children that did not know him could they have TSOG only on the hat. Randi stated a team as a general is doing this to pay homage to him.* Can take pre-orders. Can order more if we get more. All in Stitches quoted. *Discussion: can everyone afford it? Not everyone will be able to purchase the cap. The purchase is an option and another option is pre-order. Keep the cost the same and the wording optional.* Purchasing the cap will not be mandatory. Suggestion made to have quote from Breedlove. Randi to talk with Jan Dahl about ordering.

The next scheduled GPAC Meeting will be in **SEPTEMBER 6, 2018 at 6:30 pm in the High School Choir Room.** Anne Seys motioned to adjourn meeting and Bob and Nicole Manasco 2<sup>nd</sup>. The meeting was adjourned at 8:00 pm.

Respectfully Submitted,  
Anne Seys  
GPAC Secretary

**ATTENDEES** Machala Ullrick – Tonya Miller – Derrick & Anne Seys – Kim Bolton – Jennifer Ulam – Shelly Splear – Randi Winfree – Amy Diericks – Amy & Brian Lovig – Marshall & Val Plumley – Todd & Emily Nyquist – Andrea Hogue – Mandy Leivens – Kirsten Jorgensen – Pam Lowe – Bob Manasco – Stephanie Adams – Anne Coughlen – Steve LaCroix  
**GUEST** Jill Darin